Since I purchased a subscription to XM Radio my life has improved greatly. I tired of the stagnant terrestrial radio with its saturation of commercials. In my 45 min drive to work everyday maybe 15 of it was music. Mostly music that is replayed so much that you are sick of it. I dont think terrestrial radio has a real product to offer people other than endless car commercials. I think it should be used as a wake up call for all of terrestrial stations that the people have spoken and they arent going to take anymore of the lousy programs rammed down their throat when there is a better option out there that people choose to pay for.